

## HERITAGE ALIVE CONFERENCE Forget Heritage

### PROGRAMME

24 January 2019, Thursday

Chamber of Commerce and Industry of Pécs-Baranya,  
Hungary, Pécs, Majorossy I. Street 36, 7626

- 09.00-09.30 **Registration, networking**
- 09.30-09.35 **Greeting, programme guide**
- János Kereszneyi- President, CICC Association - Pécs
- 9.35- 10.00 **Live Heritage -presentation of the Forget Heritage programme**
- Ilaria Pittaluga- Project Manager, Municipality of Genoa
- 10.00-10.20 **Our heritage as a resource of the future?**
- Dr. Hanna Szemző- Metropolitan Research Institute- OpenHeritage project
- 10.20-10.40 **Introduction of OffSpace web application for Citizens' Involvement**
- Maria Trunk - Project manager, tollwerk GmbH Nürnberg
- 10.40-11.00 **Resuscitation - revitalizing the built heritage in the countryside**
- Sarolta Bíró PBKIK- REFRESH Interreg Central Europe project
- 11.00-11.20 **Heritage of the youth**
- Anna Szepesfalvy- Budafok-Tétény Budapest XXII. district Municipality  
- YouInHerit Interreg Central Europe project
- 11.20-11.30 **Coffee break**
- 11.30-12.55 **The reality check of management tools- Pilot Actions**
- Nataša Mršol- Project Manager, RRA LUR
- 12.55-13.00 **Pilot Actions- 8 pilots**
- Summary of the 8 pilot managers from the actual projects status
- 13.00-13.20 **Closing speech**
- Ilaria Pittaluga- Project Manager, Municipality of Genoa
- 13.20-14.20 **Lunch (cold buffet)**